

Communication from Public

Name: Westwood Business Improvement District

Date Submitted: 07/17/2020 01:19 PM

Council File No: 17-0981

Comments for Public Posting: The Westwood Village Improvement Association (WVIA) Board of Directors determined at its June 4, 2020 meeting to support an enhanced version of the proposed Restaurant Beverage Program (RBP). The enhancement would benefit areas like business improvement districts where visitors have the expectation of entertainment and nightlife. In addition to the parameters laid out in the proposed RBP, the enhancements would include extended hours in which to sell alcohol, a removal of any limits on televisions and amusement games, and the approval of entertainment including dancing and live music. Other cities in Los Angeles County, including the City of Santa Monica, have recently amended their planning requirements in response to our current unprecedented crisis to permit exactly what the WVIA is proposing in the City of Los Angeles. Enacting these enhanced features in entertainment hubs in the city, with the same oversight, reporting and restrictions proposed in the RBP, will help save businesses thousands of dollars, will create jobs, and keep new businesses opening in our city. Thank you for considering this enhancement to the proposed program.



July 17, 2020

Los Angeles City Council
Planning and Land Use Management Committee
200 North Spring Street
Los Angeles, CA 90012

RE: Support for an Enhanced Restaurant Beverage Program in Business Improvement Districts

Honorable Committee Members;

The Westwood Village Improvement Association (WVIA) Board of Directors determined at its June 4, 2020 meeting to support an enhanced version of the proposed Restaurant Beverage Program (RBP). The enhancement would benefit areas like business improvement districts where visitors have the expectation of entertainment and nightlife.

In addition to the parameters laid out in the proposed RBP, the enhancements would include extended hours in which to sell alcohol, a removal of any limits on televisions and amusement games, and the approval of entertainment including dancing and live music.

Other cities in Los Angeles County, including the City of Santa Monica, have recently amended their planning requirements in response to our current unprecedented crisis to permit exactly what the WVIA is proposing in the City of Los Angeles. Enacting these enhanced features in entertainment hubs in the city, with the same oversight, reporting and restrictions proposed in the RBP, will help save businesses thousands of dollars, will create jobs, and keep new businesses opening in our city.

Thank you for considering this enhancement to the proposed program.

Sincerely,

Andrew Thomas
Executive Director, WVIA